



## Pride Weekend 2018

***July 12th - July 15th 2018***

Downtown Battle Creek is the setting for a vibrant, pedestrian friendly Pride Festival, unique to Southwest Michigan. The downtown venue includes great shopping locations, restaurants, clubs and entertainment venues - all located along Michigan Ave and the results are like no place else – Battle Creek Pride.

The unique four-day pride festival is the largest LGBTQ gathering in Calhoun County. Beautiful downtown Battle Creek will serve as the gathering spot for friends, family and visitors from around the state to celebrate the diversity and unity of our community. The festival includes our 3<sup>rd</sup> annual Pride Parade, a Blessing of the Bikes, a family friendly Pride Festival Celebration, a Pride Brunch, and concludes with a Candlelight Vigil.

### **How did Pride begin?**

TODAY, AS THE STRUGGLE FOR GAY RIGHTS CONTINUES

Battle Creek Pride works toward a future without discrimination where all people have equal rights under the law. We do this by producing LGBTQ Pride events that inspire, educate, commemorate and celebrate our diverse community.

The annual Pride Celebration commemorates the rebellion of LGBTQ patrons of the Stonewall Inn in New York City's Greenwich Village in response to a routine police raid on June 27, 1969. The following year, a "Gay-In" took place on June 27, 1970 that was the early progenitor of the current Pride Celebration that is held in various cities throughout the United States and the world.

***Thursday, July 12 - 6:30PM – Kick-Off Movie to Pride Weekend –  
First Congregational Church Cinema Room***

Mark your calendars for movie night. We will be showing a film this year centered on being Transgender. The “T” in LGBTQ is often forgotten, and we want to emphasize the importance of our Trans Community.

We will be showing the movie “Her Story”

Her Story is a 6-episode new-media series that looks inside the dating lives of Trans & queer women as they navigate the intersections of desire & identity.



***Friday, July 13 – 5:30PM – Blessing of the Bikes –  
St. Thomas Episcopal Church***

A Blessing of the Bikes will take place in the parking lot of St. Thomas Episcopal Church prior to the parade on Friday evening. This will be an all-inclusive blessing of all kinds of bikes including motorcycles, bicycles, trikes, etc.

This is open to all ages and will be a collective effort with spiritual leaders from St. Thomas Church, First Congregational Church, Trinity Lutheran Church and Battle Creek Pride Spiritual Group.

***Friday, July 13 - 7:00PM – Pride Parade - Downtown, Battle Creek***

Battle Creek Pride is pleased to announce that the great city of Battle Creek will host the 3<sup>rd</sup> Annual Pride Parade!

Do you support diversity and equality?

Would you or your company/group like to be in the parade?"

If you know someone who does? Let them know!

It's FREE!!!!

Just fill out the application below.

[Parade Application](#)

[Parade Rules and Guidelines](#)

For more information, please contact [Deana Spencer](#) or [Charlie Fulbright](#)



***Friday, July 13 - Post Parade Variety Show – Wave Park, Battle Creek***

After the Pride Parade join us for the Pride Variety Show in downtown Battle Creek. Visit Wave Park after the parade for a fun and entertaining Variety Show hosted by Sasha Banks! There will be exciting performances by local Drag Queens and Kings, and Battle Creekers performing poetry, singing and other talents.

Included in Battle Creek's Celebration is 910 and The Underground, Battle Creek's one and only LGBTQ Bar at 910 North Avenue who will be hosting their annual White Party.



***Saturday, July 14- 11:00 to 5:00 pm – Battle Creek's Pride Festival -  
McCamlly Park in Downtown Battle Creek***

Join us from 11AM-5PM for Battle Creek's Pride "Festival and Celebration" at the beautiful McCamlly Park in front of the Kool Family Center.

We will have local vendors with a wide variety of give a ways, information and items for sale.

As always we will have great games & prizes, food and fun for the whole family!

This year we are introducing a variety of Food Trucks, including last year's winner of the Battle Creek Pride Business/Retail Award, Cool Mama's Ice Cream.

Our entertainment this year includes DJ collective, Queer Pressure, all the way from Madison, WI who will be playing pop and dance music for your entertainment, amazing live local music from Allie Garland as well as the band Stacked, and a family friendly Drag Show hosted and organized by Sasha Banks featuring your newly crowned MX Battle Creek Pride.

Would you like to be a vendor? Click on the link below to fill out our Vendor Application or contact our Vendor Coordinator Rebecca Mae at [rebeccamae@battlecreekpride.org](mailto:rebeccamae@battlecreekpride.org)

[Vendor Application](#)

***Saturday, July 14 – 8:00 pm to 2:00 am – Partners Bar***

Battle Creek's Exclusive "Pride Bash"!

After the Picnic and some rest, enjoy Battle Creek's one and only Pride Bash  
Dancing, Drink Specials and Entertainment at 910 and The Underground

Battle Creek's Only LGBTQ Bar.

910 North Ave  
Battle Creek, MI



***Sunday, July 15 – 1:00 pm – Pride Brunch***

Join us for a Pride Brunch Buffet at Clara's on the River.  
We will enjoy delicious food, conversation and good laughs.

[www.claras.com](http://www.claras.com)

Clara's on the River  
44 McCamly Street North  
Battle Creek, MI 49017

***Sunday, July 16 – 9:00 pm – Candlelight Vigil –***

***Sojourner Truth Memorial***

Our focus of the vigil this year will be on Trans lives. The impassioned vigil will honor those in the LGBTQ Community who have lost their lives due to homicide or suicide.

The vigil will be held at the Sojourner Truth Monument Park and closes the weekend with a moving outpouring of communal love and solidarity.



***2018 Sponsorship Opportunities***

We wouldn't be able to create this weekend and these great events without your support. Please consider being a sponsor. There are many opportunities for your company or organization to show your support and partnership in our community. Can we count on you?

[Sponsorship Form](#)

Contact Deana Spencer for more info [deanaspencer@battlecreekpride.org](mailto:deanaspencer@battlecreekpride.org)

### **RED Sponsor \$50**

- Name in Newsletter
- Name on Facebook Page
- Name & Logo on 3' x 6' Banner (shared)

### **ORANGE Sponsor \$100**

- Name in Newsletter
- Name on Facebook Page
- Name on Webpage
- Name & Logo on 3' x 6' Banner (shared)

### **YELLOW Sponsor \$250**

- Name in Newsletter
- Name on Facebook Page
- Name on Webpage
- Name in Battle Creek Shopper
- Name & Logo on 3' x 6' Banner (shared)

### **GREEN Sponsor \$500**

- Name in Newsletter
- Name on Facebook Page
- Name on Webpage
- Name in Battle Creek Shopper
- Name & Logo on 3' x 6' Banner (shared)
- Name on back of volunteer shirts

### **BLUE Sponsor \$1000**

- Name in Newsletter
- Name on Facebook Page
- Name on Webpage
- Name in Battle Creek Shopper
- Name & Logo on 3' x 6' Banner
- Name on back of volunteer shirts
- 25 Custom Company t-shirts for Pride Parade and Festival

### **PURPLE Sponsor \$2500**

- Name in Newsletter
- Name on Facebook Page
- Name on Webpage
- Name in Battle Creek Shopper
- Name & Logo on 3' x 6' Banner
- Name on back of volunteer shirts
- 50 Custom Company t-shirts for Pride Parade and Festival

### **RAINBOW Sponsor \$5000**

- Name in Newsletter
- Name on Facebook Page
- Name on Webpage
- Name in Battle Creek Shopper
- Name & Logo on 3' x 6' Banner-displayed in two locations
- Name on back of volunteer shirts
- 75 Custom Company t-shirts for Pride Parade and Festival
- Name on Plaque in our Resource Center



## ***Volunteer Opportunities***

We have many volunteer opportunities for the entire weekend. We have positions available for barricade attendants for the parade, set up and tear down for the Pride Festival, as well as running kids' games, collecting demographic information, working the entrance gate, selling game tickets, working the volunteer check in tent etc..

Please contact our Volunteer Coordinator Deb for further details and to volunteer.

Deb Brunner at [debrunner@battlecreekpride.org](mailto:debrunner@battlecreekpride.org)